



## THE PREMIER PEER-POWERED NETWORK FOR CHIEF MARKETERS WORLDWIDE

**16,000+** marketing peers | **\$1** trillion in marketing spend  
across all network organizations | **7** global regions |

**110** countries | **160+** reports | **ONE MISSION:**

**TO ADVANCE THE ROLE OF THE CHIEF MARKETING OFFICER**

---

Exclusive content, events and networking opportunities tailored  
to the CMOs of today to map the business demand of tomorrow.

**JOIN THE NETWORK TODAY**

[www.cmocouncil.org](http://www.cmocouncil.org)